

## **PRESS RELEASE**

The Corporation of the County of Hastings

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## **FOR IMMEDIATE RELEASE**

October 21, 2013

## Hastings County celebrates its tourism industry with HOTie Awards

*Marysville* – On Friday, October 18<sup>th</sup>, Hastings County hosted a Tourism Dinner and Awards Celebration to recognize the successes and achievements of its tourism businesses, organizations, festivals and individuals. Hastings County is pleased to announce and congratulate the winners of the 2013 HOTie awards, and they are:

- Tourism Business of the Year
  - Shannonville Motorsport Park
- Tourism Organization of the Year
  - o Classic Cruisers (Marmora)
- Festival of the Year
  - o Drum Nation Festival

- Event of the Year
  - o Water, Wheels & Wings (Bancroft BIA)
- MVP (Individual) of the Year
  - Leo Provost
- Rookie of the Year
  - o Chickadelic (Kerry Ramsay)

"It is the tourism businesses and organizations in our communities that continue to ensure our local economies thrive and grow, bringing in thousands of dollars from tourists," said Rick Phillips, Warden of Hastings County. "This was a great opportunity for the County to give recognition to business owners and event organizers who've worked so hard to make such a successful tourist season each and every year in Hastings County."

The celebration was held at Briar Fox Golf Club in Marysville, with more than 80 people attending. The evening also included the announcement of the winners for the Service Excellence program by Community Futures Development Corporation of North & Central Hastings and ComfortCountry.

"We are excited to have hosted our second tourism dinner and HOTie awards," says Kasey Pollard, Tourism Development Coordinator. "It's a nice way to signal the end of the peak tourism season and congratulate many of the dedicated tourism operators, organizations and volunteers. We had over 25 submissions this year for the six award categories including this year's honourees."

Special thanks to our corporate sponsors for the evening: Briar Fox Golf Club, Foley Bus Lines, the Municipality of Tweed and Ontario's Highlands Tourism Organization.

For more information about the event, go to www.visithastings.ca.

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